



### **BUSINESS COUNSEL PROGRAM**

## What is the Business Counsel Program?

Normal day to day events for most businesses include a variety of legal issues involving contracts, billing/ service disputes, sub-contractor agreements, leases, purchases, etc all handled by your staff already busy with your core business. But, time spent on legal matters means less time spent generating income. Often, legal assistance is sought only after a significant event has occurred. Just as often, the impact of the event could have been minimized or avoided with some up front legal consultation and handling.

The Business Counsel Program was developed with these challenges in mind. Our program provides all of the legal and consulting support needed for one flat monthly fee. The program eliminates the ups and downs and surprises of traditional hourly billing and assures that there is no matter "too small" for proper legal review and handling. It's like having an attorney on staff but for a fraction of the cost.

## How does the Business Counsel Program Work?

One flat monthly fee includes unlimited access to an attorney for services including document review, drafting, redrafting, contract negotiation, training, counseling, and general business/legal advice and assistance. An attorney is always available by phone, email, and face to face as needed. When the program is introduced at your organization, an attorney will meet with key people to determine the services and support that will most immediately benefit your business. Periodic follow up meetings help keep projects on track. Summary updates are provided as issues arise,

evolve, and achieve resolution.

The flat fee for unlimited access to Business Counsel Program services is billed on the once a month on the day you choose. The amount of the monthly fee is tailored to the needs of each business and can be adjusted if needs change. There is no risk and no long term obligation. The program can be cancelled upon 30 days notice for any reason.



# What are the benefits of the Business Counsel Program?

- One flat monthly fee makes budgeting easy.
- Every member of your staff gets fast, easy answers to legal questions to help avoid problems before they occur.
- No question or problem is "too small" this helps assure that small problems don't become big problems.
- Our Business Counsel attorneys work with key members of your organization to better understand unique challenges.
- Periodic updates keep you informed and in charge.
- The Business Counsel Program provides true enterprise risk management by working with key members of your staff to monitor all

of the risks your business face.

- The risk reductions achieved through the Business Counsel Program can be packaged for presentation at policy renewal time. Quantifiable risk reduction efforts will help keep premiums low and assure maximum underwriting insurability.
- No Risk/No Obligation the program can be cancelled at any time for any reason with just 30 days notice.

# How is the Business Counsel Program Different from Other Legal Services?

Our program is rooted in a truly unique mix of business, legal, and risk management experience. We understand how business gets done and we understand how to protect your interests without risking "the deal". Our program gives you a staff attorney for a fraction of the cost.

### Does my Organization Need the Business Counsel Program?

Every business needs legal advice and now every member of your organization can get the help they need when they need it.



For more information:

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